

# LEA Awards

—2023—

*Honoring Leadership, Excellence and Advocacy*

## PRESENTING \$10,000

- 2 tables, 20 preferred seats to WICT SoCal LEA Awards
- Company executive remarks
- 1 page brand ad in event program, cover 2, 3 or 4
- **PRESENTING** Level Branding, Digital Assets
  - LEA Awards Landing Page, Registration Page, Thank You Confirmation
  - LEA Awards e-blast Invites sent up to event
  - LEA Awards recap page
  - Logo on social media promotion Facebook, Twitter
- **PRESENTING** Level branding, On-Site
  - Logo on Step and Repeat
  - Event Signage –posters, on-stage screen top & bottom of program
  - Opportunity to sponsor/brand gift bag
- Inclusion in LEA Awards Press Release
- Potential brand mention in event press coverage

## GOLD \$8,000

- 1 table, 10 preferred seats to WICT SoCal LEA Awards
- 1 page brand ad in event program, cover 2 or 3
- **GOLD** Level Branding, Digital Assets
  - LEA Awards Landing Page, Registration Page, Thank You Confirmation
  - LEA Awards e-blast Invites, sent up to event
  - LEA Awards recap page
  - Logo on social media promotion Facebook, Twitter
- **GOLD** Level branding, On-Site
  - Logo on Step and Repeat
  - Event Signage –posters, on-stage screen top & bottom of program
  - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release
- Potential brand mention in event press Coverage

## SILVER \$6,000

- 1 table, 10 seats to WICT SoCal LEA Awards
- ½ page brand in event program
- **SILVER** Level Branding, Digital Assets
  - LEA Awards Landing Page, Registration Page, Thank You Confirmation
  - LEA Awards e-blast Invites, sent up to event
  - LEA Awards recap page
  - Logo on social media promotion Facebook, Twitter
- **SILVER** Level Branding, On Site
  - Logo on Step and Repeat
  - Event Signage –posters, on-stage screen
  - (2) On-stage sponsor mentions- top & bottom of program
  - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release

## BRONZE \$4,000

- 1 table, 10 seats to WICT SoCal LEA Awards
- **BRONZE** Level Branding, Digital Assets
  - LEA Awards Landing Page, Registration Page, Thank You Confirmation
  - LEA Awards e-blast Invites, sent up to event
  - LEA Awards recap page
- **BRONZE** Level branding, On-Site
  - Event Signage –posters, on-stage screen
  - Opportunity to include item in gift bag

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