



**Women in Cable
TelecommunicationsSM**

13th Annual 2017 LEA AWARDS

SPONSORSHIP OPPORTUNITIES

6/10/17

13th ANNUAL LEA AWARDS

- The 13th Annual LEA Awards presented by the ***Southern California Chapter of Women in Cable Telecommunications (WICT)*** celebrates Leadership, Excellence and Advocacy within the media and telecommunications industry.
 - ***Thursday, November 9, 2017 12--3pm***
 - ***The James Hotel – West Hollywood***
- The 2017 LEA Awards will recognize and celebrate 5 women who are transformational leaders and exemplify the core values of the organization. **Confirmed honorees to date:**
 - **Terri Hines**, Executive Vice President Communications, Fox Sports
 - **Danielle Carrig**, Senior Vice President, Communications and Public Affairs, Lifetime Television
 - **Actress Mary McDonnell**, Star of TNT *Major Crimes*

SPONSORSHIP OPPORTUNITIES

The LEA Awards is WICT Southern California's signature fund raising event. As a sponsor you will help the chapter continue to provide leadership development programs that empower women to excel in their career and life.

PRESENTING LEVEL: \$10,000

- 2 table, 20 seats to WICT LEA Awards with preferred seating
- Company executive remarks
- 1 page brand ad in event program, cover 1 or back cover
- Presenting Level Branding on Digital Assets
 - LEA Awards Landing Page , Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites – minimum of 10 e-blast will be sent out between June and Oct
 - LEA Awards recap page
 - Logo on social media promotion – Facebook, Twitter
- Presenting Level Branding On-Site
 - Logo on Step and Repeat
 - Event Signage – posters, on-stage screen, branding on table
 - 2 On-stage sponsor mentions - top and bottom of program
 - Opportunity to sponsor/brand gift bag
- Inclusion in LEA Awards Press Release
- Potential brand mention in related event press coverage

Added Value

- **8 Free Registrations for one upcoming SoCal WICT Leadership Development Training Workshops: *Own Your Voice (July)* and *Own Your Value (Sept)*.**

GOLD LEVEL: \$6000

- 1 table of 10 seats to WICT LEA Awards with preferred seating
- 1 page brand ad in event program, cover 2 or cover 3
- Gold Level Branding on Digital Assets
 - LEA Awards Landing Page , Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites – minimum of 10 e-blast will be sent out between June and Oct
 - LEA Awards recap page
 - Logo on social media promotion – Facebook, Twitter
- Gold Level Branding On-Site
 - Logo on Step and Repeat
 - Event Signage – posters, on-stage screen, branding on table
 - 2 On-stage sponsor mentions -top and bottom of program
 - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release
- Potential brand mention in related event press coverage

Added Value

- **5 Free Registrations for one upcoming SoCal WICT Leadership Development Training Workshops: *Own Your Voice (July)* and *Own Your Value (Sept)*.**

SILVER SPONSOR: \$4,000

- 1 table of 10 seats to WICT LEA Awards
- 1/2 page brand ad in event program
- Silver Level Branding on Digital Assets
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites – minimum of 10 eblast will be sent out June – October
 - LEA Awards recap page
 - Logo on social media promotion – Facebook ,Twitter
- Silver Level Branding On-Site
 - Logo on Step and Repeat
 - Event Signage – posters, on-stage screen, branding on table
 - 2 On-stage sponsor mentions -top and bottom of program
 - Opportunity to include item in gift bag item
- Inclusion in LEA Awards Press Release

Added Value

- **3 Free Registrations for one upcoming SoCal WICT Leadership Development Training Workshop: *Own Your Voice (July)* and *Own Your Value (Sept)*.**

BRONZE SPONSOR: \$2,500

- 1 table of 10 seats to WICT LEA Awards
- 1/4 page brand ad in event program
- Bronze Level Branding on Digital Assets
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites –min of 10 eblast invites will sent out June –October
 - LEA Awards recap page
- Bronze Level Branding On-Site
 - Event Signage –posters, on-stage screen, branding on table
 - Opportunity to include item in gift bag item



Women in Cable
Telecommunications™

2017 LEA AWARDS SPONSORSHIPS

TABLE and TICKET PRICES

TABLES

- One Table \$1750 (to reserve a table of 10)
 - Branding on table
 - Program book mention as supporting sponsor
- Two or More \$1500 (reduced rate for additional tables)

PROGRAM ADS

- Full page - \$750
- Half page - \$500
- Quarter page - \$300

IN-KIND SPONSORSHIP OPPORTUNITIES

CATEGORIES

- Wine/Spirits
- Flowers
- Photography
- Glam
- Items for Gift Bag

BENEFITS

- 2 Seats for luncheon

Digital Assets

- LEA Awards Landing Page, Registration Page, Thank You Confirmation
- LEA Awards E-blast Invites – minimum of 10 eblast invites will be sent out June –October
- LEA Awards recap page

On-Site

- Event Signage – posters, on-stage screen
- On-site

SILENT AUCTION ITEMS

- Logo Recognition in program and silent auction table

SPONSORSHIP INFORMATION- CONTACT

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