



2018 LEA AWARDS TICKETS/TABLES/SPONSORSHIP

November 29th, Beverly Hills Hotel, 11:30am-2:30pm

The 26th Annual WICT SoCal LEA Awards is our Chapter's Signature event honoring outstanding executives for their Leadership, Excellence and Advocacy in the media, film, cable and telecommunications industries. WICT is a 501(c)(3) national organization, over 10,000 members strong, whose mission is to develop women leaders who transform our industry. We anticipate 300-400 guests, including industry leaders from our honoree companies – Charter, Cox, E!, Fox, Hello Sunshine (parent company, Warner Media), Turner and many others. Invited special guests include community leaders and government officials, former LEA Honorees, press and others. Sponsors will receive excellent branding and recognition. Your support is sincerely appreciated.

TICKETS AND TABLES

TICKETS

WICT Members	\$150
Nonmembers	\$250

TABLES

Table (10 seats)	\$2500
Two or More	\$2250

TABLE SPONSORSHIP LEVELS

BRONZE SPONSORS: \$3,500

- 1 table of 10 seats
- Bronze Level Branding – Logo on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - LEA PR and ads for press
 - Event Signage – posters, on-stage screen
 - Opportunity to include item in gift bag item

SILVER SPONSORS: \$5,000

- 1 table of 10 seats with preferred seating
- ¼ page brand ad in event program, cover 2 or cover 3
- Silver Level Logo Branding on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites – minimum of 10 invites will be sent out starting in June
 - LEA Awards recap page
 - Logo on social media promotion – Facebook, Twitter
 - Event Signage – posters, on-stage screen
 - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release and ad

GOLD SPONSORS: \$7,500

- 1 table of 10 seats with preferred seating
- 1 /2 page brand ad in event program
- Gold Level Logo Branding on Digital Assets
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - Logo on social media promotion – Facebook, Twitter
- Gold Level Logo Branding On-Site
 - Event Signage – posters, on-stage screen
 - 2 On-stage sponsor mentions – top and bottom of program
 - Opportunity to include item in gift bag item
- Inclusion in LEA Awards Press Release and ads

PLATINUM SPONSORS: \$10,000

- 2 tables (10 seats each) with preferred seating
- 1 full page brand ad in event program
- Ability to Showcase a Pull Up Banner
- Most prominent Branding on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - Logo on social media – Facebook, Twitter
 - Event Signage – posters, on-stage screen
 - 2 On-stage sponsor mentions – top and bottom of program
 - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release and ads in press

PRESENTING SPONSOR: \$15,000 (2)

- 2 tables (10 seats each) with preferred seating
- 1 full page brand ad in event program
- Ability to show a promotional video or make a brief remark (no more than 2 minutes)
- Ability to Showcase a Pull Up Banner
- Most prominent Branding on Digital Assets and On-Site
 - LEA Awards Landing Page, Registration Page, Thank You Confirmation
 - LEA Awards E-blast Invites
 - Logo on social media -Facebook, Twitter
 - Event Signage – posters, on-stage screen
 - 2 On-stage sponsor mentions – top and bottom of program
 - Opportunity to include item in gift bag
- Inclusion in LEA Awards Press Release and ads in press

RECEPTION SPONSORS

PRE-RECEPTION OR POST RECEPTION SPONSOR: \$1500

- 1 free ticket
- Company Pull up banner at pre or post receptions
- Table tents at high-tops table with logo
- Logo branding on all materials at event recognizing your company as reception sponsor, verbal thank you.
- Ability to provide closing gifts (e.g., wrapped chocolates, cookies or cupcakes, candles, small premium)

WIND DOWN RECEPTION in POLO LOUNGE: \$500

- 1 free ticket
- Join honorees, talent and guests in legendary polo lounge after the event for winding down
- Table tent branding at the post-post reception in Polo Lounge

ADDITIONAL SPONSORSHIP OPPORTUNITIES

VALET SPONSOR: \$3,000

- 2 free tickets
- Company logo on signage at Valet or pull up banner at Valet
- Recognizing your company as valet sponsor on digital and onsite marketing materials
- Ability to showcase a car (if auto sponsor) or other permissible product

LOGO SPONSOR: \$1,000

- 1 free ticket
- Logo branding on all marketing materials, pre, during and post event

IN-KIND SPONSORSHIP OPPORTUNITIES

CATEGORIES

- Wine/Champagne
- Flowers/Centerpieces
- Press/PR
- Talent
- AV Equipment/Sound equipment for possible talent
- Photography
- Glam Squad
- Printing
- Photographer
- Videographer
- Car Service for Honorees and Emcee
- Gift bags - Items for Gift Bags
- Parting Gifts
- Wrapped chocolates or deserts for closing reception

BENEFITS for IN-KIND Sponsor

- 1-2 Seats for luncheon (depending on level of contribution)
- Logo on Event Signage –posters, on-stage screen, program, invitation, press release, website

2018 LEA PROGRAM ADS

PROGRAM ADS (Due End of Day Nov 16, but as soon as possible, please)

- Full page - \$1,000 Trim: 8.5 x 11 in., Bleed: 8.765 x 11.25 in.
- Half page - \$750 Trim: 8.5 x 5.5 in., Bleed: 8.765 x 5.75 in.
- Quarter page - \$350 Trim: 4.25 x 5.5 in., Bleed: 4.5 x 5.75 in.

PROGRAM ADS + Ticket

CENTER – CENTER - DOUBLE AD: \$2000

- One free ticket
- Two full page ads in center of program

BACK COVER: \$1500

- One free ticket
- Full page ad back cover of the program

FRONT OF BACK COVER: \$1500

- One free ticket
- Front of Back Cover of the program

BACK OF FRONT COVER: \$1500

- One free ticket
- Back of the front cover of the program

FRIEND SPONSORSHIP - TICKET + AD + LOGO: \$1500

- One free ticket
- 1/2 page ad
- Logo branding on marketing material pre, during, post event

T/A - TICKET + AD: \$500

- One free ticket
- 1/4 page ad

For Additional Sponsorship Information, contact:

Ellen Schned, e.schned@ridetv.com, 310-367-3414

Laura Stotland, laurastotland@gmail.com, 310-245-7981

Rhiannon Dourada, rhiannondourado@gmail.com, 310-430-4629

Jennifer Miles, Jennifer.m.miles@espn.com, 818-693-6396

Jennifer Cavrikas, jennifer.cavrikas@fox.com, 310-369-0768

Nicole Baio, nbaio@gsn.com, 310-255-6956

Toby Berlin, tobyberlin@gmail.com, 310-452-3870

Leslie Talansky, leslie.talansky@coxmedia.com, 619-985-4137

Pontheola Pendergrass, Pontheola.pendergrass@cox.com, 619-266-5242

Mindy Magana, mmagana@cinemoius.com, 310-386-4834

Helene Juceum, helene.juceum@charter.com, 323-217-1949

Nia Lyte, nia@koyamada.org, 310-651-1474

Dagmara Almand, dagmaraalmand@gmail.com, 310-880-2090

Samir Zakir, zaki11samir@gmail.com, 310-721-9827

Jennifer Cardenas, jlcardenas@message-inc.com, 310-379-6377

Genevieve Berry-Pye, genevieve.berry-pye@cox.com

WICT LEA ORDER FORM

Please send to: SocalWICTRSVP@gmail.com

Or any of the contacts listed above.

NAME:

COMPANY:

EMAIL:

PHONE:

ADDRESS:

TABLE(S) REQUESTED:

SPONSORSHIP REQUESTED:

ELEMENTS (Please specify for clarification):

AMOUNT DUE:

SEND INVOICE TO:

Check if same contact information as above: _____

Provide contact information if different: